

2021 Good Samaritan Initiative

SPONSORSHIP OPPORTUNITIES

LUTHERAN
SERVICES



FLORIDA

Dear Friend,

LSF is a statewide nonprofit dedicated to helping the most vulnerable Floridians. We do this by reducing the suicide and drug addiction rate, giving families in crisis the support they need to persevere, and making sure those in poverty get the education they need to close the achievement gap. Each year nearly 1 in 50 people are touched by one of our 65+ programs serving 40 counties across the state.

As we approach our organization's 40th anniversary, LSF is beginning what we hope will become a new tradition. For the rest of 2021 we are promoting our "Good Samaritan Initiative" and partnering with churches to honor individuals in their midst who stand out for their service to others. This is an exciting opportunity for people of faith to celebrate the charge given by Jesus to sacrificially love and serve all, no matter who they are or what they believe, in the spirit of the Good Samaritan story found in the Gospel of Luke.

We would be honored if you would partner with us by becoming a Corporate Sponsor for this initiative and our capstone virtual Good Samaritan Celebration Banquet to be held in February of 2022. Your support will enable us to create a truly memorable event with funds raised above and beyond our costs helping to fund our important work and plant seeds of positive change in the lives of hundreds of thousands of people each year.

Attached, please find a description of the sponsorship levels and benefits for your generous donation. Please return this form as soon as possible to ensure you meet all printing deadlines. We are grateful for your consideration and support. I invite you to help us create safe children, strong families, and vibrant communities throughout the state of Florida, while building a wonderful tradition together with the Good Samaritan Initiative.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Sam Sipes'.

Sam Sipes
President and CEO
Lutheran Services Florida

2021 Good Samaritan Initiative SPONSORSHIP OPPORTUNITIES

LUTHERAN
SERVICES



FLORIDA

TOGETHER WE CAN MAKE A DIFFERENCE

In addition to supporting our mission, your sponsorship entitles you to the benefits listed below. Key metrics include LSF's social platform followers (3500+); website hits (10,000+ monthly); email newsletter distribution (6200+); event booklet distribution (350+ churches and 100-200 event attendees).

- **YES!** I'd like to become the **\$10,000 TITLE** sponsor (1 available).
 - You and/or your company will be the presenting sponsor of the statewide 2021 Good Samaritan Initiative.
 - Your company's name will be on all awards presented to Good Samaritan nominees, and you will have the opportunity to address the audience during the capstone celebration banquet for up to 2 minutes.
 - Sponsorship announcement in a press release, on LSF's website, social media, email newsletter, and during the capstone virtual Good Samaritan Celebration Banquet.
 - Your company will be featured once monthly on LSF's social media channels for 6 months.
 - Company name & logo on the front cover of our banquet event booklet and first featured full page ad inside.
 - Company promotional materials may be provided with mailing of event booklet.

- **YES!** I'd like to become a **\$5,000 HEALING** sponsor.
 - Sponsorship announcement on LSF's website, social media, email newsletter, and during the capstone banquet.
 - Your company will be featured once monthly on LSF's social media channels for 4 months.
 - Full page featured ad in the banquet event booklet and recognition in pre-event slideshow.
 - Company promotional materials may be provided with mailing of event booklet.

- **YES!** I'd like to become a **\$2,500 HOPE** sponsor.
 - Sponsorship announcement on LSF's website, social media, email newsletter, and during the capstone banquet.
 - Your company will be featured once monthly on LSF's social media channels for 2 months.
 - Full page featured ad in the banquet event booklet and recognition in pre-event slideshow..

- **YES!** I'd like to become a **\$1,250 HELP** sponsor.
 - Sponsorship announcement on LSF's website, social media, email newsletter, and during the capstone banquet.
 - Full page featured ad in the banquet event booklet and recognition in pre-event slideshow.

- **YES!** I'd like to place a sponsoring ad in your celebration banquet booklet.
 - **\$750** (full page ad) or **\$400** (half page ad) in the event booklet.

Lutheran Services Florida is a registered charitable organization. A copy of the official registration (#CH-13359) and financial information may be obtained from the division of consumer services by calling toll-free 1-800-HELPPFLA (1-800-435-7352) within the state. Registration does not imply endorsement, approval or recommendation by the state. Lutheran Services Florida retains 100 percent of all contributions received.

2021 Good Samaritan Initiative SPONSORSHIP OPPORTUNITIES

LUTHERAN
SERVICES



FLORIDA

TOGETHER WE CAN MAKE A DIFFERENCE

Thank you for supporting our Good Samaritan Initiative as a Corporate Sponsor!

100% of your contribution is tax-deductible per IRS guidelines for event sponsorships in light of benefits received.
Please mail this form with check payable to "Lutheran Services Florida" to 3627 W. Waters Ave. Tampa, FL 33614.

You may also visit www.lsfnet.org/donate/good-sam-sponsorship/ to complete online using a credit card.

Sponsorship Deadline is December 1, 2021.

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

- | | |
|--|----------|
| <input type="radio"/> Title Sponsor with Full Page Ad (5" w x 8" h) | \$10,000 |
| <input type="radio"/> Healing Sponsor with Full Page Ad (5" w x 8" h) | \$5,000 |
| <input type="radio"/> Hope Sponsor with Full Page Ad (5" w x 8" h) | \$2,500 |
| <input type="radio"/> Help Sponsor with Full Page Ad (5" w x 8" h) | \$1,250 |
| <input type="radio"/> Full Page Sponsoring Ad in Event Booklet (5" w x 8" h) | \$750 |
| <input type="radio"/> Half Page Sponsoring Ad in Event Booklet (5" w x 3.875" h) | \$400 |

Ad Specifications: Event booklets will be full color. Acceptable formats are print-ready PDF or JPG with a minimum resolution of 266 ppi (300 dpi recommended) at final size. Submit ads via email to makeadifference@lsfnet.org

For questions, contact Ross Deitrich, Director of Development
at (813) 599-0380 or ross.deitrich@lsfnet.org

THANK YOU!